

# Betsy Sallee

ensallee@gmail.com • 816/309-7202 • [betsysallee.com](https://betsysallee.com) • Github: [ensallee](https://github.com/ensallee) • Medium: [ensallee](https://ensallee.com) • LinkedIn: [ensallee](https://www.linkedin.com/in/ensallee)

I'm a lead editor and writer experienced in collaborating with other teams to produce compelling, customer-facing content. I'm known for delivering on time, mentoring junior writers, and never letting sloppy copy slip through the cracks.

## Employment History

**Datadog**, New York, NY

*Team Lead, Technical Content Editor*

March 2021-Present

- Continue to perform all previous responsibilities while managing a team of writers, developing new processes, and driving content strategy

*Associate Editor*

May 2020-March 2021

- Write, edit, and research highly technical blog posts, as well as web copy, product briefs, case studies, and communication plans
- Provide detailed editorial feedback on content, structure, syntax, and tone to writers
- Work closely with product managers, product marketing managers, engineers, and external stakeholders to ensure clarity and technical correctness

**Bustle Digital Group**, New York, NY

*Junior Engineer*

September 2018-February 2020

- Built production-ready reusable and scalable components in React/Preact for use on all of BDG's properties, as well as its CMS
- Wrote and implemented Apollo Client queries and mutations to interact with BDG's GraphQL API
- Used advanced CSS to create and maintain sleek user interfaces across all of BDG's properties

**Penguin Random House**, New York, NY

*Assistant Editor*

December 2015-March 2018

- Line edited manuscripts and composed editorial letters to award-winning and best-selling authors
- Wrote book descriptions for marketing and retail use

*Editorial Assistant*

July 2013-December 2015

- Liaised between the Editorial Department and the Production, Marketing, and Publicity Departments
- Communicated with external vendors to clear text and image permissions for upcoming titles

## Publications

- **Selected Technical Publications:**

["Monitor Snowflake with Datadog," \*The Monitor\*](#)

["Monitor HiveMQ with Datadog," \*The Monitor\*](#)

["Incorporate Datadog Synthetic Tests into your CI/CD pipeline," \*The Monitor\*](#)

["A Beginner's Guide to React," \*Noteworthy—The Journal Blog\*](#)

["A 10 Step Guide to Flexbox," featured on Medium's Partner Program](#)

- **Poetry Publications:**

["Betsy, come to breakfast," \*Pinwheel\*](#)

["My Tell," \*DIAGRAM\*](#)

["In Case of Emergency," \*Nat. Brut\*](#)

["Every Day I Don't Die Is a Near Miss," \*No, Dear\*](#)

## Selected Technical Projects

**Poesie** – [Github-Backend](#) | [Github-Frontend](#) | [Demo](#)

*A full stack React + Redux application that enables users to create poems out of randomly generated words*

- Incorporated the Wordnik API to retrieve randomly generated words based on part of speech
- Implemented React-Draggable to imbue word tiles with drag and drop functionality
- Utilized CarrierWave to allow users to upload profile photos

## Education

**Wesleyan University**, Middletown, CT

May 2013

Bachelor of Arts, 3.88 GPA

English (Creative Writing): Departmental Honors

**Flatiron School**, New York, NY

August 2018

Software Engineering Immersive focusing on JavaScript, React, and Ruby on Rails